

# Victoria's Great Outdoors



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'Victoria's Great Outdoors' is a \$105.6 million 2018 election commitment to help more Victorians enjoy the great outdoors. This four-year initiative includes introducing cheaper camping fees in Parks Victoria managed camping grounds; new camping grounds, 4WD tracks and walking trails; and creating the Bass Coast Yallock-Bulluk Marine and Coastal Park.

An audit of fees charged by Crown land caravan and camping parks (CLCPs) managed by committees of management (CoMs) to determine whether fees are fair and commensurate with the camping experience was also part of this election commitment.

As well as holiday opportunities, CLCPs provide many benefits to Victorians by delivering an important boost to local economies and jobs, particularly in tourism, hospitality and retail sectors.



## Audit of Crown land caravan and camping parks managed by committees of management project

In 2020, the Department of Environment, Land, Water and Planning engaged an independent consultant to conduct the audit. Desktop research utilising publicly available information was completed to gather information on Victoria's 175 CLCPs.

The audit examined fees for unpowered sites, powered sites and cabins during peak and off-peak periods for both two adults and a family of two adults and two children, across CLCPs.

## Audit findings

The audit found the majority of CLCPs charge fees within a range of what could be expected compared to other parks with similar services and location. Only two per cent of CLCPs were more expensive than expected.

While the focus of the audit was on CLCPs, 30 caravan and camping parks on private land were also included in the study for comparison. The audit found fees for caravan and camping parks on private land are mostly higher than comparable CLCPs.

This provides some indication that fees charged by CLCPs compare favourably to those charged by parks on private land. It should be noted that the comparison has some limitations due for example to the small sample size and other variables.

## Audit conclusion

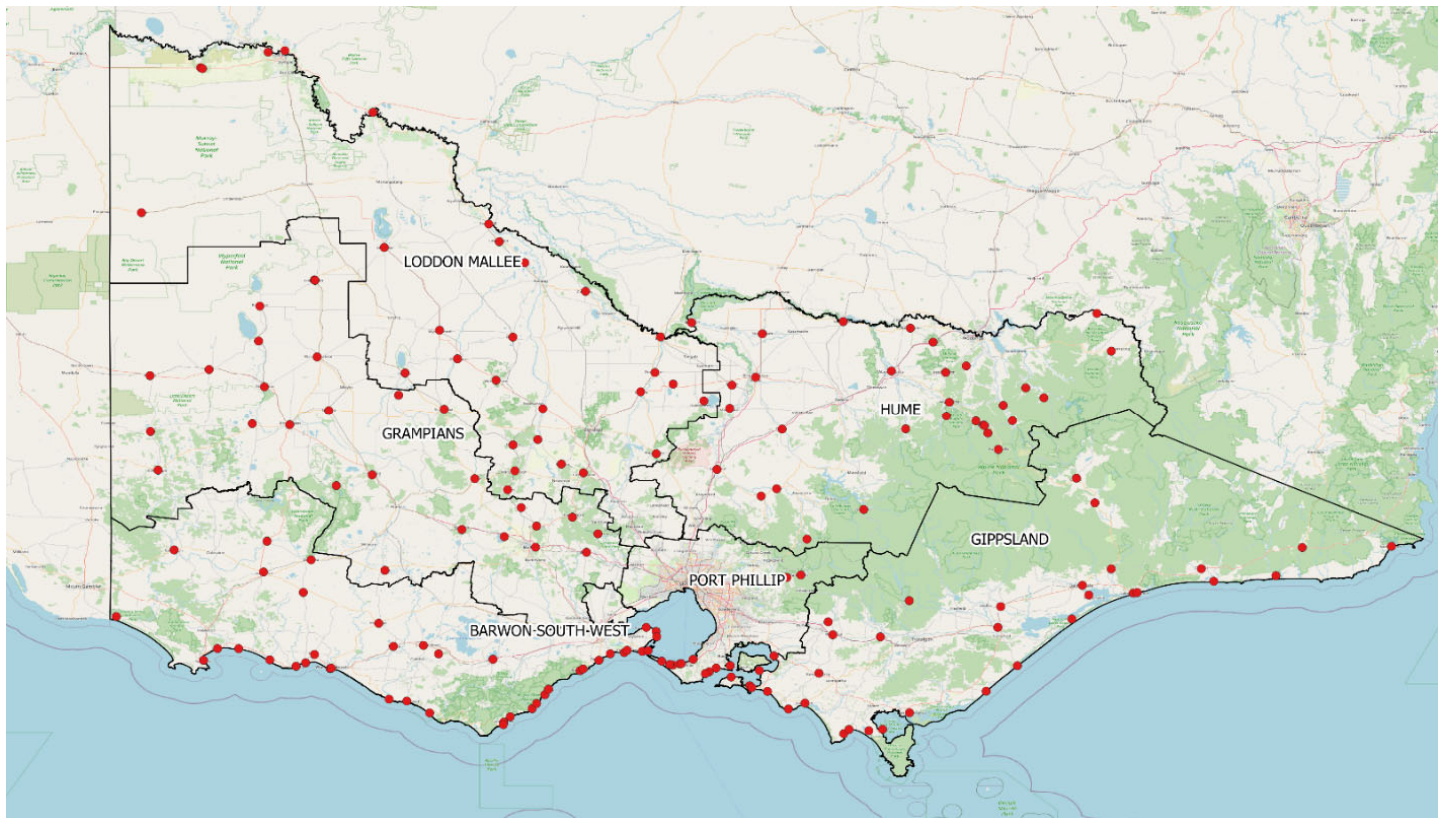
The audit findings indicate the market appears to be working reasonably effectively for customers because caravan and camping fees charged by CLCPs

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managed by CoMs are, for the most part, fair and commensurate with the camping experience.

## Map of Victoria's Crown land caravan and camping parks

This map shows the location of Victoria's 175 Crown land caravan and camping parks which are often located on coastal foreshores, riverfronts, lakefronts or in natural bushland.



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2021



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ISBN 978-1-76136-819-6 (online)

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